

The Nebraska Teacher Retention Survey Pilot Study: Context, Implementation, and a Survey Timing Experiment

2025 NDE Data Conference Shanshan Deng | Jared Stevens Office of Information Systems & Services: Data, Research, & Evaluation

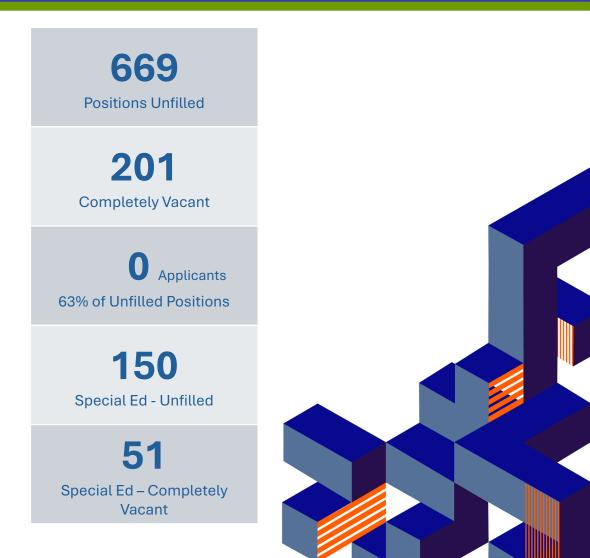
National Teacher Shortage Context

- Conservative estimates: At least **39,700** vacant teaching positions and over **288,000** positions filled by underqualified teachers (Nguyen, Lam, & Bruno, 2024)
 Deploying National Guard members as classroom instructors
- Particularly pronounced in **STEM**, **special education**, **early childhood education**, and **rural schools** (Matulka, 2024; Macy et al., 2024; Aldeman, 2024)
- Rural schools and high-poverty districts are the most impacted, with higher turnover rates and greater difficulty recruiting certified teachers (Engle, Xia, & Butler, 2024; Hanushek, 2024)
 High-poverty schools accounting for 25% of all public schools but over 50% of teacher attrition (Hanushek, 2024)

30% may leave within 3 years Horace Mann (2024) **55%** may leave earlier than planned NEA (2024)

Nebraska-Specific Context

- 2024-25 Nebraska Teacher Vacancy Report Summary
 - Special Education faces the most severe shortage
 - $\,\circ\,$ Rural districts are struggling the most
- The shortage of STEM teachers in Nebraska is a persistent crisis, forcing school districts to rely on underqualified or substitute teachers (Matulka, 2024)
 - $\,\circ\,$ STEM teacher attrition outpaces new teacher supply
 - \odot The teacher pipeline issue is more about retention than recruitment



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Reasons for Teacher Attrition & Burnout

Low salaries & lack of financial incentives

1 in 3 teachers believes their salary is adequate An average desired increase of \$16,000

High workload & administrative burden

Excessive paperwork, large class sizes, and unrealistic job expectations

Lack of support & poor leadership

Weak administrative support, poor working conditions, and lack of mentorship

Student behavioral challenges & discipline issues

Increased behavioral issues contribute to teacher stress and dissatisfaction

Emotional exhaustion & burnout

Avg. U.S. teacher works 54 hours per week

Impact of Teacher Shortages on Students

Lower Student Achievement & Increased Dropout Rates

 Students in high-shortage schools, particularly in math, science, and special education, face greater academic struggles due to frequent turnover and uncertified instructors (Nguyen et al., 2024; Hanushek, 2024)

• Reduced Course Offerings & Larger Class Sizes

 Many districts have eliminated advanced STEM courses, while others have increased teacher workloads, worsening burnout (Matulka, 2024; Hanushek, 2024)

Disproportionate impact on rural and high-poverty schools

 Teacher shortages widen educational inequities, as disadvantaged students are more likely to be taught by inexperienced or uncertified teachers (Nguyen et al., 2024; Aldeman, 2024)

• Long-Term Economic Impact

 Hanushek (2024) estimates learning loss could reduce global GDP by \$31 trillion six times the impact of the 2008 recession

Purpose of the Pilot Study

This survey aims to support policies that strengthen Nebraska's teacher workforce by:

 Identifying factors that encourage educators to remain in their roles
 Understanding key challenges that lead to teacher turnover
 Informing strategies to boost job satisfaction and improve retention

- The first stage of this process is a **small-scale pilot study**
 - Refine the survey instrument (question wording, response scales, probing and asking additional questions)
 - $\,\circ\,$ Ensure validity before statewide administration
 - $\,\circ\,$ Inform adjustments to sampling plan

Sampling Strategy: Population & Data Sources

• Public school

- O NDE Directory Search
- \odot Data files provided by Data Collection Director
 - Total population: 28,683 public school teachers
- Non-public school
 - O NDE Directory Search
 - National Center for Education Statistics (NCES) | IES
 - School websites
 - Total population: 3,116 non-public school teachers

Sampling Strategy: Stratification and Justification

- Locale City, town, rural
- Grade level Pre-K, elementary, middle, high, secondary school + other grade levels (non-public only)
- Why these strata Locale × Grade level
 - Educational Environment Differences
 - Urban, town, and rural schools face distinct challenges in teacher attrition, resources, and demographics
 - Job demands vary by grade level, influencing career decisions
 - Ensuring Representation
 - Teacher distribution is uneven across locales and grades
 - Stratification prevents smaller subgroups (e.g., rural Pre-K teachers) from being overlooked
 - Research-Based Rationale
 - Studies show attrition trends differ by location and grade level
 - Rural schools face retention issues; secondary teachers may have different mobility patterns

Sample Allocation & Randomization Approach

- Determining sample size
 - Assuming 50% response rate and a 3% margin of error (95% CI)
 - Proportional allocation: Sample size per group = (Population proportion) × (Total sample target)
 - Oversampling and manual adjustment
 - Smaller subgroups (e.g., Pre-K teachers in rural areas) were oversampled to ensure statistical power
 - Adjustments were made to maintain a balanced sample across categories
- Random selection
 - Within each group, individuals were randomly selected from the population to prevent selection bias while ensuring balanced presentation

Survey Development

- Developed by the Data, Research, & Evaluation team
- Refined through multiple rounds of review and feedback in collaboration with, but not limited to:
 - Data Management & Application
 - Office of Policy & Strategic Initiatives
 - Data Collection
 - School Transformation
 - Information, Data, & Technology Information Systems
- Given the sensitive nature of teacher attrition, survey items were thoughtfully worded to avoid unintended negativity

Overview of Survey Content and Structure

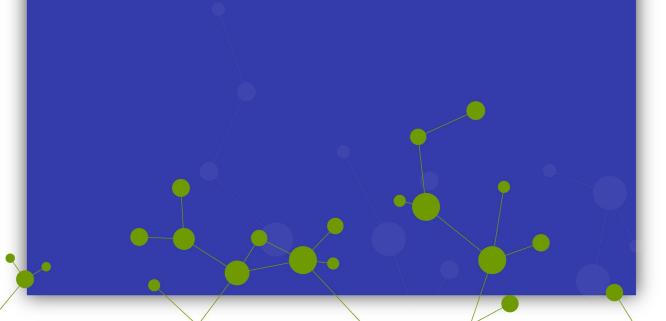
Demographic questions (8 items)

- Total years teaching
- Years teaching at current school
- SES status of student body
- Grade level(s) currently teaching
- Subject(s) currently teaching
- Gender
- Ethnicity
- Race

Substantive questions (71 items)

- Retention & motivation drivers (25)
- School leadership (12)
- Student engagement (12)
- Coworker dynamics in the work environment (6)
- Parental involvement and community support (7)
- Career satisfaction (7)
- Open-ended feedback (2)

Project Timeline



Phase	Timeline	
Pilot Data Collection	Jan 13 th – March 3 rd , 2025	
Initial Data Analysis	March – April, 2025	
Preliminary Results Shared	April 9 th , 2025	
Survey & Project Refinement	May – August, 2025	
Statewide Launch	Fall 2025	

Pilot: Email Distribution Time

- A secondary goal of this research is to *understand the impact of survey distribution timing (days & times)* among the sample
- This will help us understand the optimal times to send the email for the full data collection later in the Fall
- Teachers were randomly assigned to groups
 - $\circ~$ Each group received identical surveys and instructions but were sent the email at varying days and times
 - All other variables, including all survey questions, email content, subject, and format, were held constant
 - Conducted January March, 2025
 - Participants completed a 10-minute survey via Qualtrics

Pilot: Email Distribution Time Results

Group	Total sample size	Number of Survey Responses	Response Rate
Group A (Monday 9:30am)	622	221	35.5%
Group B (Monday 2:30pm)	610	243	39.8%
Group C (Tuesday 9:30am)	622	197	31.7%
Group D (Tuesday 2:30pm)	582	203	34.9%
Group E (Wednesday 9:30am)	612	173	28.3%
Group F (Wednesday 2:30pm)	589	182	30.9%
Total	3637	1219	33.5%

Key Findings:

- Highest Response Rate: Monday afternoon had the highest response rate, with nearly 40% of surveys submitted, which aligns with prior research
- Survey Completion: Surveys sent out on Mondays were more likely to be completed in one sitting
- **Declining Response Rates:** Engagement decreased after Monday, suggesting diminishing returns later in the week

Pilot Results

- The primary purpose of initial analyses is to inform the full data collection:
 - \circ Survey Factor Structure
 - Evaluating the interrelatedness of survey questions
 - Identifying latent constructs
 - Verifying the survey captures the intended dimensions of teacher experiences and motivation
 - $\circ\,$ Survey Methodology
 - Question wording (clarity and precision)
 - Response scale appropriateness
 - Overall survey clarity and user experience
 - Qualitative Insights
 - Probing emergent themes
 - Identifying areas requiring additional exploratory research
- But, we realize why a lot of you are here, so we do want to share some preliminary results and interesting findings...



Preliminary Findings

Leadership and Job Satisfaction

- School Leadership: Teachers who strongly agree that school leaders are effective are significantly more likely to be strongly satisfied with their jobs and were significantly less likely to consider leaving the profession
- Sense of Fulfillment: Teachers who strongly agree they have a sense of fulfillment at their school are significantly less likely to consider leaving education

Compensation and Retention

- Salary Perception: Teachers who agree they live comfortably or feel fairly paid are significantly less likely to consider leaving the field
- There were no statistically significant differences in salary satisfaction between public and non-public teachers
- Fair Pay: Teachers who did not think they are fairly paid were 41% more likely to consider leaving than those who felt fairly paid (Exp(B) = 0.59, p < .001)
- Salary satisfaction: Teachers satisfied with salary and benefits are 19.5% less likely to consider leaving (Exp(B) = 0.805, p < .001)
- Salary satisfaction most strongly influences teacher retention in rural schools, with slightly less impact in towns and cities

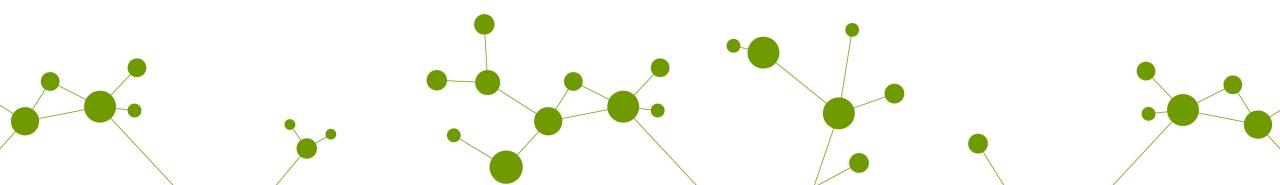
Preliminary Findings Cont.

Early Career Challenges

- Teachers with 3 to 5 years of experience were 2.24 times more likely to consider leaving than those with over 20 years of experience (Exp(B) = 2.24, p= 0.003)
- Teachers with 6 to 10 years of experience were 1.71 times more likely to consider leaving than those with over 20 years of experience (Exp(B) = 1.71, p = .007)

Additional Insights

- **Degree Levels:** No significant differences were found across degree levels in terms of teacher retention
- School location (urban, town, or rural) did not significantly impact attrition risk
- Workload Impact: Teachers responsible for multiple grade levels showed an increased likelihood of attrition (Exp(B) = 2.97, p = .002)



Analyses Plans



- Cross tabulations/breakdowns by demographics
 - Race/Ethnicity (Sample sizes are too small for Pilot)
 - Public vs. Private school
 - \circ Teacher Experience Level
 - Teacher subject
 - \odot Teacher grade level
- T-tests, ANOVA, & Chi-square tests to compare groups
- Factor analysis for understanding survey factor structure
- Multiple Regression/Logistic Regression to examine predictors of teacher retention/job satisfaction
- Cluster analysis to identify similar respondents
 - Groups respondents into 'clusters' of similar response patterns
- Text/qualitative analysis of open-ended questions
- Possibly interviews, focus groups to probe and get additional insight

Next Steps



Refine Survey

Review question wording and scales for clarity and consistency

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Strengthen Distribution Strategy

New survey software

Address access barriers (e.g., firewalls, email filtering) to ensure all teachers receive the survey



Focus the Analysis Plan

Prioritize most policy-relevant and impactful analyses

Acknowledgements

(Ordered alphabetically by last name)



Jill Aurand

Administrator, Data Management & Application Development Office

Lane Carr

Administrator, Office of Policy and Strategic Initiatives

Max Reiner

Director of Data Collection, Data Collection

Matthew Senseman

Statistical Research Specialist, Office of Data & Research

Shirley Vargas

Officer & Senior Administrator, School Transformation, Office of School & District Support

Kristin Yates

Officer, Information, Data, & Technology Information Systems

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